

For More Information  
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[www.LefflerCom.com](http://www.LefflerCom.com)

There is a risk of loss in trading commodity futures and options contracts, even when used for hedging. You may lose more than your original investment. Commodity trading is not suitable for all investors.

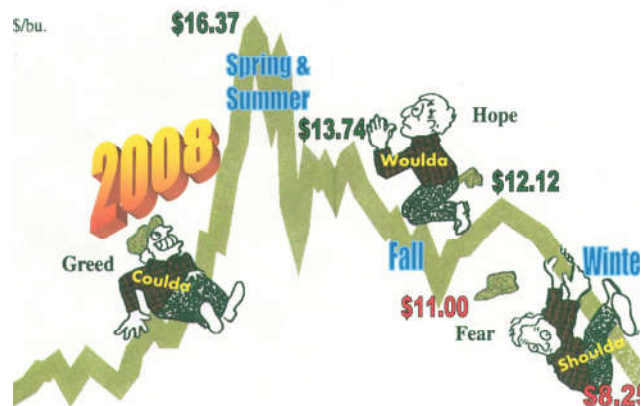


is a  
Guaranteed Introducing Broker of  
ADM Investor  
Services, Inc.

ADM Investor Services, Inc. (ADMIS)  
has been a leader in the futures  
brokerage industry for 50 years.

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Coulda\*Woulda\*Shoulda Marketing



**IS THE ABOVE YOUR  
MARKETING PROGRAM?**



**Commodity Futures & Options  
Brokerage and Marketing Advisory**

- F**ull, Discount and On-line Brokerage Services
- U**nique Ag Marketing & Risk Advisory Services
- T**rading Accounts (Hedge, Spec. & Managed)
- U**nparalleled Reports & Research on All Markets
- R**adio Market Reports in KS, OK, TX and NE
- E**arly Morning & End-of-Day Market Newsletters
- S**eminars on Hedging &/or Speculative Marketing

**Experienced Professional Brokers with  
Integrity Working for You!**



## About Us

Leffler Commodities offers a straight-forward, professional approach with your needs in mind. Whether you are a seasoned hedger, a speculator or a rookie wanting to learn, we can assist. Leffler Commodities offers full-service, discount service, on-line trading accounts and managed accounts.

**“Leffler Commodities, LLC has Experienced Professional Brokers with Integrity Working for You”**

## Ag Marketing Advisory

### **Leffler Ag Consulting, LLC**

offers Ag producers *Marketing and Risk Management*. We perform this through our strategic alliance with **Zenger Farm & Land Management, Inc.** located in Manhattan, KS.

#### **Some of the Consulting Highlights:**

- ❖ **Marketing Plans and Strategies**
- ❖ **Zenger Comments** (daily)
- ❖ **The Farmer’s Advocate** (weekly)
- ❖ **Personal One-on-One Consulting**

## Managed Trading

### **CTA Partner Services, LLC**

offers 6 firms that trade mostly the Ag Markets. Account size starts as low as \$100,000. To view the managed firms go to [www.ctapartnerservices.com](http://www.ctapartnerservices.com)

## Would You Like to Change Your Marketing Ways???

- ✓ **Know Your Cost of Production**
- ✓ **Understanding the Use of Futures & Options**
- ✓ **Know Your Local Current & Historical Basis**
- ✓ **Write, Post & Execute Your Marketing Plan**
- ✓ **Market in Various Methods & in Increments**
- ✓ **Be a Disciplined Marketer & Use Risk Management**
- ✓ **Do Not Dwell on Past Mistakes or Decisions**
- ✓ **Have a Plan for “What If” we are Wrong**
- ✓ **Accept that Markets are Highly Unpredictable**
- ✓ **When You Sell the Grain, Close Out Future & Option Positions**
- ✓ **There are No Magic Bullets and “KISS” is Good Marketing**
- ✓ **Marketing Should Be Based Upon a Plan, Not Emotions!!**

**If You CANNOT Handle the Above, Hire a Marketing Advisor**

## Marketing Seminars

We conduct numerous seminars on Ag hedging & marketing for farm lending institutes, grain elevators, farm radio stations, farm organizations, crop insurance companies and Ag extension.

## Research and More

Leffler Commodities’ clients have free access to research from **ADMIS**, the **Hightower Report** and the **Nesvick Trading Group**. The research may be viewed online or emailed to you.

## Market Newsletters

Our clients have a minimum of 5 FREE newsletters available to them:

- 1) **“Morning News”** from Nesvick Trading Group (daily)
- 2) **“The Closing Bell”** from Leffler Commodities (daily)
- 3) **“Various Ag Reports”** from Nesvick Trading Group (daily)
- 4) **“ADMIS Grain & Livestock Commentary”** (daily)
- 5) **“The Hightower Report”** (daily)

## Markets on Radio

As a service to the public we provide market updates on the following local and national stations:

- KNSS 1330 AM (Wichita KS)
- KFRM 550 AM (Clay Center KS)
- WIBW 580 AM (Topeka KS)
- Kansas Ag Network (Topeka KS)
- First Oklahoma Ag (OKC OK)
- Rural Radio 147 on SiriusXM
- RFD-TV (Nashville TN)
- KBUF 1030 AM (Holcomb KS)

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