

## What is Market Link?

Market Link is a comprehensive Grain Marketing Program designed to help producers effectively market grain in a diversified manner.

### How it began

After years of working with producers and seeing the day to day struggles of producers to make difficult pricing decisions, the Northern Partners Grain Department decided there had to be a better way. Knowing the landscape of grain marketing would always be changing, we centered our thoughts around diversifying risk due to such things as:

- Weather
- Acreage
- Money Flow
- Supply/Demand
- Crop Yield

We wanted to keep the program simple, with flexibility of time and location of delivery. With that, the Market Link pricing program was born which consists of 3 separate programs to choose from...

## #1 Average Pricing

This program markets 5% of enrolled bushels at the same time every week for 20 weeks. The pricing period starts on March 8th and ends July 19th.

The price will end with a Dec Corn or Nov Bean Futures value (HTA). Basis can be set anytime depending on delivery time and location which is decided by the producer with help from Northern Partners if desired., This flexibility enables each individual producer to customize their marketing to their respective market. Service Fee = 5 cnts/bu

## #2 Pro Partner

This program uses third party professional marketers hired by Northern Partners Cooperative. Relying on the professionals expertise and knowledge, the Pro Partner program takes the emotion away from the producer and puts it in the hands of multiple professionals. The final price will be the average of all professionals involved. Over the years, this program has become the most popular. Pricing will start in January and end September 15. The established price will be as a Dec or Nov HTA and will need to have basis set prior to delivery. Northern Partners can help you with this decision to make sure we are maximizing the pricing opportunity. We also offer this program in a 2 year pricing period. Service Fee = 5 cnts/bu

## #3 Pre Plan

This program uses a pre written plan to set price. Derived from the producers need to have a written plan, Northern Partners carefully plans out in advance a program that takes into consideration technical sell signals as well as seasonal fundamentals such as planting delays and growing weather. Final price will be in the form of a Dec or Nov HTA and will need to have basis set staying flexible with your individual market. We also offer this program in a 2 year pricing period.. Service Fee = 5 cnts/bu



## History of Programs

### #1 Average Pricing

	Corn	Beans
2019	4.07	9.01
2018	3.93	9.84
2017	3.87	9.61
2016	3.85	10.17

### #2 Pro Partners

	Corn	Beans
2019	4.08	8.62
2018	3.64	9.91
2017	3.70	9.75
2016	3.56	9.45

### #3 Pre Plan

	Corn	Beans
2019	4.095	9.125
2018	3.82	10.05
2017	3.90	10.04
2016	3.74	9.88

## Contact Us

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# Signup Sheet



Use this sheet to help in your decision making. Fill in the amount of bushels you want to enroll for each program and crop year. Please bring this in or scan and email to [t.meloy@northernpartners.net](mailto:t.meloy@northernpartners.net) when you have finished. Please give us a call at 815-539-1089 if you have any questions.

Average Price Program 2020		
	Bushels	HTA Month
Corn		Dec '20
Soybeans		Nov '20

<b>Name:</b>	
<b>Email:</b>	

Pro Partners Program 2020		
	Bushels	HTA Month
Corn		Dec '20
Soybeans		Nov '20

Pro Partners Program 2021		
	Bushels	HTA Month
Corn		Dec '20
Soybeans		Nov '20

Pre Plan Program 2020		
	Bushels	HTA Month
Corn		Dec '20
Soybeans		Nov '20

Pre Plan Program 2021		
	Bushels	HTA Month
Corn		Dec '20
Soybeans		Nov '20