



2017-2018 Membership Directory Advertising Information

Specifications

TRIM SIZE: 5.75" x 8.5"

AD SIZES:

Full Page Bleed	5.75" x 8.5"
Full Page	4.75" x 7.5"
Half Page	4.75" x 3.75"
Quarter Page	2.375" x 3.75"

ADVERTISEMENT REQUIREMENTS:

All advertisements should be submitted print ready.

Accepted Programs: InDesign, Illustrator, PhotoShop, High Res Pdf (preferred), Quark.

Media: CD-Rom, flash drive or e-mailed. When sending native files, please include all linked files - eps, tiff and jpeg. In addition, we need printer and screen fonts. For best results, please use postscript type 1 fonts. Use the actual stylized typeface, avoiding the use of STYLE attribute such as bold, italic, outline and shadow. Please include a hard copy of the ad as well.

Rates

The following rates are based on camera ready copy and black and white ink only.

PREMIUM PAGE RATES:

All premium pages will be sold on a first come, first serve basis. Once all premium pages have been sold, any further requests for premium pages will be notified immediately.

	Member	Non-Members
Inside Front Cover	\$800	\$900
Inside Back Cover	\$800	\$900
Outside Back Cover	\$1200	\$1300
Tabs	\$500	\$600

STANDARD PAGE RATES:

	Member	Non-Members
Full Page	\$350	\$450
Half Page	\$250	\$350
Quarter Page	\$100	\$200

COLOR CHARGES:

All ads are based on black and white copy. Color can be added for additional charges.

Prices added to standard and premium rates include:

1 Spot Color	\$50
2 Spot Colors	\$100
Full Color Process	\$350

Deadline

Ad files and advertising contracts must be sent to the GAC office no later than **March 17, 2017**. Please send to:

Maggie Wooten
 Georgia Agribusiness Council
 P.O. Box 119 • 1655 South Elm Street
 Commerce, GA 30529
 mwooten@ga-agribusiness.org



2017-2018 MEMBERSHIP DIRECTORY ADVERTISING CONTRACT

NAME _____ COMPANY _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 PHONE _____ FAX _____
 E-MAIL _____

AD PLACEMENT:

	Member	Non-Member	Cost
Inside Front	\$800	\$900	_____
Inside Back	\$800	\$900	_____
Outside Back	\$1200	\$1300	_____
Tabs	\$500	\$600	_____
Full Page	\$350	\$450	_____
Half Page	\$250	\$350	_____
Quarter Page	\$100	\$200	_____

COLOR:

1 Spot Color	\$50	\$50	_____
2 Spot Colors	\$100	\$100	_____
Full Color	\$350	\$350	_____

TOTAL _____

PAYMENT:

___ Check has been enclosed.
 ___ Please apply charges to my Visa, MC, Discover or American Express.

Billing Name _____
 Billing Address _____
 Card # _____ Exp. Date _____ Sec. Code _____

Ad files and advertising contracts must be sent to the GAC office no later than **March 17, 2017**. Please send to:

Maggie Wooten
 Georgia Agribusiness Council
 P.O. Box 119 ♦ Commerce, GA 30529
 706-336-6830 Fax 706-33668982
 mwooten@ga-agribusiness.org