

GRAIN *for* GOOD™

**YOU COULD WIN \$5,000 FOR
THE LOCAL CHARITY OF YOUR CHOICE.**

ENTER THE GRAIN FOR GOOD SWEEPSTAKES.

The Bayer Cereal Experts are giving cereal growers like you a chance to give back to your community. 10 grower entries will be randomly drawn. Each will win a \$5,000 donation to the local charity of their choice, and you could be one of them. Entries must be submitted between January 1, 2018 and March 31, 2018 either by mail or by visiting www.grainforgood.com. No purchase necessary. Limit one entry per person.

Be sure to enter for the chance to do good for your community.

Learn more about the Cereal Experts and the innovative Bayer cereals portfolio at CerealExperts.com.



ENTER



WIN



DONATE

Presented by **Cereal**
EXPERTS



ABBREVIATED RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.

Begins at 12:00:00 a.m. CT on January 1, 2018 and ends 11:59:59 p.m. CT on March 31, 2018. Open to legal residents of ND, SD, MT, MN, WA, ID, OR, KS, NE, and CO, 18 years of age or older, who planted at least 250 acres of cereal crops including spring wheat, winter wheat, durum, barley, and/or sorghum (each an "Eligible Crop") in 2017 or who will plant at least 250 acres of an Eligible Crop in 2018. Ten (10) Prizes: Sponsor will make a \$5,000 donation to the Nominated Organization on selected entrant's behalf. **Prize is awarded to selected Nominated Organization (as defined in the rules). Selected entrant must participate in a brief interview with Sponsor.** The odds of winning depend on the number of eligible entries received by both entry methods combined for each respective region. Void where prohibited. Subject to complete Official Rules, available at www.grainforgood.com. Sponsor: Bayer CropScience LP, 2 T.W. Alexander Drive, Research Triangle Park, NC 27709.