

Pet Foods

Product Code:
0012 (50 lb. Bag)
0013 (25 lb. Bag)

PRO-FAT

28% 12%

Meat and Bone Meal Base

w/ Omega 3 and Omega 6 Fatty Acids

BITE SIZE DOG FOOD

GUARANTEED ANALYSIS:

Crude Protein, min.....	28.00%
Crude Fat, min.....	12.00%
Crude Fiber, max.....	3.00%
Moisture, max.....	12.00%
Omega-6 Fatty Acid, min.....	2.50%
Omega-3 Fatty Acid, min.....	0.35%

INGREDIENTS:

Meat & Bone Meal, Ground Corn, Wheat Middlings, Corn Gluten Meal, Poultry Fat (Preserved with mixed-tocopherols), Ground Flax Seed, Fish Meal, Beet Pulp, Brewers Dried Yeast, Yucca Schidigera Plant Extract, Choline Chloride, Ferrous Sulfate, Sodium Selenite, Zinc Oxide, Vitamin E Supplement, D-Calcium Pantothenate, Mineral Oil, Niacin Supplement, Vitamin B12 Supplement, Copper Oxide, Vitamin A Supplement, Manganous Oxide, Biotin, Riboflavin Supplement, Folic Acid, Ethylenediamine Dihydroiodide, Thiamine Mononitrate, Menadione Sodium Bisulfite Complex (source of Vitamin K Activity), Pyridoxine Hydrochloride, and D-Activated Animal Sterol (Source of Vitamin D3).

What it is--

Pro-Fat 28-12 Meat & Bone Meal Base is formulated to provide your dog with a complete and balanced diet. This formula is designed to furnish all the essential nutrients, vitamins and minerals for growing puppies, gestating and lactating females and maintenance of adult dogs. Pro-Fat 28-12 Meat & Bone Meal Base Dog Food is formulated to meet the nutritional levels established by the AAFCO DOG FOOD NUTRIENT PROFILES for all life stages.

Continued



PRO FAT 28% - 12%
(CONTINUED)

FEEDING DIRECTIONS

BIG V DOG FOODS may be fed moist or dry. When dry feeding, a good supply of fresh, clean water should be available at all times. To feed moist, moisten with warm water. Do not soak.

ADULT DOGS:

Feed once daily for average pet activity. For best results, refer to the chart below.

ADULT DOGS		
Dog Size	Dog Weight	Daily Feeding
Toy <input type="checkbox"/>	3 to 12 pounds	1/2 to 2 cupfulls (8 oz. cup)
Small 	12 to 25 pounds	2 to 4 cupfulls (8 oz. cup)
Medium <input type="checkbox"/>	25 to 50 pounds	4 to 8 cupfulls (8 oz. cup)
Large 	50 to 100 pounds	8 to 12 cupfulls (8 oz. cup)

GROWING PUPS:

Feed pups up to 6 months of age all the moistened feed they will eat at intervals during the day. If fed dry, leave food before them at all times. A good supply of clean, fresh water should be available at all times.

WEANING PUPS:

Start as soon as pups begin chewing solid materials (usually 3 to 4 weeks of age). Many pups prefer dry, which helps to promote healthy teeth and gums.

Product Code:
0015 (50 lb. Bag)
0016 (25 lb. Bag)

OLE RUFF 21%

Mini Chunks Dog Food

GUARANTEED ANALYSIS:

Crude Protein, min.....	21.00%
Crude Fat, min.....	8.00%
Crude Fiber, max.....	4.00%
Moisture, max.....	11.00%
Ash, max.....	10.00%

INGREDIENTS:

Meat and Bone Meal, Ground Yellow Corn Meal, Ground Wheat, Wheat Middlings, Soybean Meal, Poultry Fat (Preserved with mixed-tocopherols), Salt, Dried Brewers Yeast, Yucca Schidigera Plant Extract, Calcium Propionate (a preservative), Vitamin A Supplement, Calcium Carbonate, Sodium Selenite, Vitamin E Supplement, Vitamin D3 Supplement, Choline Chloride, Niacin, Thiamine Mononitrate, Menadione Sodium Bisulfite Complex (source of Vitamin K activity), Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin B12 Supplement, Calcium Pantothenate, Ferrous Sulfate, Manganese Oxide, Biotin, Folic Acid, Zinc Oxide, Copper Oxide, Ethylenediamine Dihydriodide, Cobalt Carbonate and Beef Flavors.

What it is --

Ole Ruff is formulated to provide your dog with a complete and balanced diet. This formula is designed to furnish all the essential nutrients, vitamins, and minerals for growing puppies, gestating and lactating females and maintenance of adult dogs. Ole Ruff Mini Chunks Dog Food is formulated to meet the nutritional levels established by the AAFCO DOG FOOD NUTRIENT PROFILES for all life stages.

Continued



OLE RUFF 21%
(CONTINUED)

FEEDING DIRECTIONS

OLE RUFF MINI CHUNKS may be fed moist or dry. When dry feeding, a good supply of fresh, clean water should be available at all times. To feed moist, pour water on top of the Mini Chunks. Do not soak.

ADULT DOGS:

Feed once daily for average pet activity. For best results, refer to the chart below.

ADULT DOGS		
Dog Size	Dog Weight	Daily Feeding
Toy <input type="checkbox"/>	3 to 12 pounds	1/2 to 2 cupfulls (8 oz. cup)
Small 	12 to 25 pounds	2 to 4 cupfulls (8 oz. cup)
Medium <input type="checkbox"/>	25 to 50 pounds	4 to 8 cupfulls (8 oz. cup)
Large 	50 to 100 pounds	8 to 12 cupfulls (8 oz. cup)

GROWING PUPS:

Feed pups up to 6 months of age all the moistened OLE RUFF MINI CHUNKS they will eat at intervals during the day. If fed dry, leave food before them at all times. A good supply of clean, fresh water should be available at all times.

WEANING PUPS:

Start as soon as pups begin chewing solid materials (usually 3 to 4 weeks of age). Many pups prefer dry, which helps to promote healthy teeth and gums.

Product Code:
P013

PRO FAT EXCEL

22% - 12%

**Meat & Bone Meal Base
Dog Food**

BITE SIZE DOG FOOD

GUARANTEED ANALYSIS:

Crude Protein, min.....	22.00%
Crude Fat, min.....	12.00%
Crude Fiber, max.....	4.00%
Moisture, max.....	10.00%

INGREDIENTS:

Meat & Bone Meal, Ground Corn, Ground Wheat, Wheat Middlings, Poultry Fat (Preserved with mixed-tocopherols), Corn Gluten Meal, Beet Pulp, Fish Meal, Brewers Dried Yeast, Choline Chloride, Ferrous Sulfate, Sodium Selenite, Zinc Oxide, Vitamin E Supplement, D-Calcium Pantothenate, Mineral Oil, Yucca Schidigera Plant Extract, Niacin Supplement, Vitamin B12 Supplement, Copper Oxide, Vitamin A Supplement, Manganous Oxide, Biotin, Riboflavin Supplement, Folic Acid, Ethylenediamine Dihydroiodide, Thiamine Mononitrate, Menadione Sodium Bisulfite Complex (source of Vitamin K Activity), Pyridoxine Hydrochloride, and D-Activated Animal Sterol (Source of Vitamin D3).

No Artificial Colors - No Artificial Flavors

Available in 50 Lb. (22.68 kg.)

What it is --

Pro-Fat Excel 22-12 Meat & Bone Meal Base is formulated to provide your dog with a complete and balanced diet. This formula is designed to furnish all the essential nutrients, vitamins and minerals for growing puppies, gestating and lactating females and maintenance of adult dogs. Pro-Fat Excel 22-12 Meat & Bone Meal Base Dog Food is formulated to meet the nutritional levels established by the AAFCO DOG FOOD NUTRIENT PROFILES for all life stages.

Continued



PRO FAT EXCEL 22%-12%
(CONTINUED)

FEEDING DIRECTIONS

PRO FAT EXCEL may be fed moist or dry. When dry feeding, a good supply of fresh, clean water should be available at all times. To feed moist, moisten with warm water. Do not soak.

ADULT DOGS:

Feed once daily for average pet activity. For best results, refer to the chart below.

ADULT DOGS		
Dog Size	Dog Weight	Daily Feeding
Toy <input type="checkbox"/>	3 to 12 pounds	1/2 to 2 cupfulls (8 oz. cup)
Small 	12 to 25 pounds	2 to 4 cupfulls (8 oz. cup)
Medium <input type="checkbox"/>	25 to 50 pounds	4 to 8 cupfulls (8 oz. cup)
Large 	50 to 100 pounds	8 to 12 cupfulls (8 oz. cup)

CALORIE CONTENT

One measuring cup (3.2 ounces) of **PRO FAT EXCEL** dog food contains 340 Me Kcal per cup (3748 Me Kcal per Kilogram).

GROWING PUPS:

Feed pups up to 6 months of age all the moistened **PRO FAT EXCEL** they will eat at intervals during the day. If fed dry, leave food before them at all times. A good supply of clean, fresh water should be available at all times.

WEANING PUPS:

Start as soon as pups begin chewing solid materials (usually 3 to 4 weeks of age). Many pups prefer dry, which helps to promote healthy teeth and gums.

Product Code:
0017

BIG V PET FOOD

26% - 18%

BITE SIZE DOG FOOD

GUARANTEED ANALYSIS:

Crude Protein, min.....	26.00%
Crude Fat, min.....	18.00%
Crude Fiber, max.....	3.00%
Moisture, max.....	10.00%
Ash, max.....	8.00%

INGREDIENTS:

Ground Yellow Corn, Pork & Bone Meal, Poultry Fat (Preserved with BHA, BHT), Corn Gluten Meal, Wheat Middlings, Poultry Meal, Dried Beet Pulp, Yeast Culture, Natural Flavor, Potassium Chloride, Salt, Calcium Carbonate, Choline Chloride, Ferrous Sulfate, Sodium Selenite, Zinc Oxide, Vitamin E Supplement, Mineral Oil, D-Calcium Pantothenate, Niacin Supplement, Copper Oxide, Vitamin A Supplement, Manganous Oxide, Biotin, Riboflavin Supplement, Folic Acid, Ethylenediamine Dihydroiodide, Thiamine Mononitrate, Vitamin B-12 Supplement, Menadione Sodium Bisulfite Complex, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Propionic Acid, Sodium Hydroxide, Calcium Hydroxide, Amorphous Silicon Dioxide, Sorbic Acid, Benzoic, Propylparaben, Methylparaben and Butylated Hydroxyanisole, and Citric Acid..

Available in 50 Lb. (22.68 kg.)

What it is --

Big V Pet Food 26-18 is formulated to provide your dog with a complete and balanced diet. This formula is designed to furnish all the essential nutrients, vitamins and minerals for growing puppies, gestating and lactating females and maintenance of adult dogs. Ole Big V Pet Food 26-18 is formulated to meet the nutritional levels established by the AAFCO DOG FOOD NUTRIENT PROFILES for all life stages.

Continued



BIG V PET FOOD 26%-18%
(CONTINUED)

FEEDING DIRECTIONS

BIG V PET FOOD 26-18 may be fed moist or dry. When dry feeding, a good supply of fresh, clean water should be available at all times. To feed moist, moisten with warm water. Do not soak.

ADULT DOGS:

Feed once daily for average pet activity. For best results, refer to the chart below.

	ADULT DOGS		
Dog Size	Dog Weight	Daily Feeding	
Toy <input type="checkbox"/>	3 to 12 pounds	1/2 to 2 cupfulls (8 oz. cup)	
Small 	12 to 25 pounds	2 to 4 cupfulls (8 oz. cup)	
Medium <input type="checkbox"/>	25 to 50 pounds	4 to 8 cupfulls (8 oz. cup)	
Large 	50 to 100 pounds	8 to 12 cupfulls (8 oz. cup)	

GROWING PUPS:

Feed pups up to 6 months of age all the moistened **BIG V PET FOOD 26-18** they will eat at intervals during the day. If fed dry, leave food before them at all times. A good supply of clean, fresh water should be available at all times.

WEANING PUPS:

Start as soon as pups begin chewing solid materials (usually 3 to 4 weeks of age). Many pups prefer dry, which helps to promote healthy teeth and gums.

Product Code:
0032 (40 lb. Bag)
0033 (20 lb. Bag)

SPOT HI PRO DOG FOOD

MINI CHUNKS

GUARANTEED ANALYSIS:

Crude Protein, min.....	26.00%
Crude Fat, min.....	8.00%
Crude Fiber, max.....	4.00%
Moisture, max.....	10.00%
Ash, max.....	10.00%

INGREDIENTS:

Ground Yellow Corn, Meat & Bone Meal, Soybean Meal, Wheat Middlings, Corn Gluten Meal, Poultry Fat (preserved with BHA, Propyl Gallate, Citric Acid in Propylene Glycol), Dried Whey, Dried Brewers Yeast, Monocalcium Phosphate, Salt, Calcium Propionate (a preservative), Yucca Schidigera Plant Extract, Vitamin A Palmitate, D-Activated Plant Sterol, D-Alpha Tocopheryl Acetate, Choline Chloride, Niacin, Thiamine Hydrochloride, Riboflavin Supplement, Vitamin B12 Supplement, Calcium Pantothenate, Iron Sulfate, Manganese Sulfate, Zinc Oxide, Copper Sulfate, Ethylenediamine Dihydriodide, cobalt Carbonate.

What it is --

SPOT HI PRO DOG FOOD is formulated to provide your dog with a complete and balanced diet. This formula is designed to furnish all the essential nutrients, vitamins and minerals for growing puppies, gestating and lactating females and maintenance of adult dogs. Spot Hi Pro Dog Food is formulated to meet the nutritional levels established by the AAFCO DOG FOOD NUTRIENT PROFILES for all life stages.

Continued

SPOT HI PRO DOG FOOD



(CONTINUED)

FEEDING DIRECTIONS

SPOT HI PRO DOG FOOD may be fed moist or dry. When dry feeding, a good supply of fresh, clean water should be available at all times. To feed moist, moisten with warm water. Do not soak.

ADULT DOGS:

Feed once daily for average pet activity. For best results, refer to the chart below.

ADULT DOGS		
Dog Size	Dog Weight	Daily Feeding
Toy <input type="checkbox"/>	3 to 12 pounds	1/2 to 2 cupfulls (8 oz. cup)
Small 	12 to 25 pounds	2 to 4 cupfulls (8 oz. cup)
Medium <input type="checkbox"/>	25 to 50 pounds	4 to 8 cupfulls (8 oz. cup)
Large 	50 to 100 pounds	8 to 12 cupfulls (8 oz. cup)

GROWING PUPS:

Feed pups up to 6 months of age all the moistened SPOT HI PRO DOG FOOD they will eat at intervals during the day. If fed dry, leave food before them at all times. A good supply of clean, fresh water should be available at all times.

WEANING PUPS:

Start as soon as pups begin chewing solid materials (usually 3 to 4 weeks of age). Many pups prefer dry, which helps to promote healthy teeth and gums.

Product Code:
0030

SPOT 18% DOG FOOD

MINI CHUNKS

GUARANTEED ANALYSIS:

Crude Protein, min.....	18.00%
Crude Fat, min.....	6.00%
Crude Fiber, max.....	5.00%
Moisture, max.....	10.00%

INGREDIENTS:

Ground Yellow Corn, Wheat Middlings, Meat & Bone Meal, Soybean Meal, Beef Digest, Poultry Fat, (Preserved with mixed-tocopherols), Corn Gluten Meal, Salt, Monocalcium Phosphate, Yucca Schidigera Plant Extract, Choline Chloride, Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Niacin, D Pantothenic Acid, Cobalt Carbonate, Folic Acid, Biotin, Riboflavin, Ethylenediamine Dihydroiodide, Vitamin A Supplement, D-Activated Animal Sterol (source of Vitamin D3), Vitamin E Supplement, Vitamin B-12 Supplement, Menadione Sodium Bisulfite Complex (source of Vitamin K activity), Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Thiamine Mononitrate, Folic Acid Supplement, D-Biotin Supplement, Calcium Carbonate, and Mineral Oil.

Available in 40 Lb. (18.14 kg.)

What it is --

SPOT 18% is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs.

Continued

SPOT 18% DOG FOOD



(CONTINUED)

FEEDING DIRECTIONS

SPOT 18% DOG FOOD may be fed moist or dry. When dry feeding, a good supply of fresh, clean water should be available at all times. To feed moist, moisten with warm water. Do not soak.

ADULT DOGS:

Feed once daily for average pet activity. For best results, refer to the chart below.

ADULT DOGS		
Dog Size	Dog Weight	Daily Feeding
Toy <input type="checkbox"/>	3 to 12 pounds	1/2 to 2 cups (8 oz. cup)
Small 	12 to 25 pounds	2 to 4 cups (8 oz. cup)
Medium <input type="checkbox"/>	25 to 50 pounds	4 to 8 cups (8 oz. cup)
Large 	50 to 100 pounds	8 to 12 cups (8 oz. cup)

GROWING PUPS:

Feed pups up to 6 months of age all the moistened feed they will eat at intervals during the day. If fed dry, leave food before them at all times. A good supply of clean, fresh water should be available at all times.

WEANING PUPS:

Start as soon as pups begin chewing solid materials (usually 3 to 4 weeks of age). Many pups prefer dry, which helps to promote healthy teeth and gums.

Product code:

P049

BIG V 28%-18%

Ultra Premium Puppy Food

Formulated for growing puppies. It is the most nutritious food most puppies will ever need.

GUARANTEED ANALYSIS:

Crude Protein, min.....	28.00%
Crude Fat, min.....	18.00%
Crude Fiber, max.....	4.00%
Moisture, max.....	10.00%

INGREDIENTS:

Meat & Bone Meal, Ground Yellow Corn, Poultry Fat (Preserved with mixed-tocopherols), Poultry By-Product Meal, Fish Meal, Ground Wheat, Dried Beet Pulp, Corn Gluten Meal, Wheat Middlings, Dried Cooked Chicken, Dried Whole Eggs, Dried Whey, Dried Skim Milk, Brewers Dried Yeast, Vitamin E Supplement, Niacin Supplement, Vitamin B12 Supplement, Vitamin A Supplement, Yucca Schidigera Plant Extract, Manganous Oxide, Biotin, Riboflavin Supplement, Folic Acid, Ethylenediamine Dihydroiodide, Thiamine Mononitrate, Menadione Sodium Bisulfite Complex, Pyridoxine Hydrochloride, D-Activated Animal Sterol (Source of Vitamin D3), Choline Chloride, Ferrous Sulfate, Sodium Selenite, Zinc Oxide, D-Calcium Pantothenate, Mineral Oil, and Copper Oxide.

FEEDING INSTRUCTIONS: Start offering Big V Puppy as soon as pups have teeth. Feed moistened Big V Puppy and gradually change to dry. This will help promote healthy teeth and gums. Big V Puppy may be fed moist or dry. When dry feeding, a good supply of clean, fresh water should be available at all times. To feed moist, moisten with warm water. Do not soak. For best results see chart below:

<u>Weight (lbs.)</u>	<u>Standard Measuring Cups per Day*</u>
10 or less	1/2 - 1
10—20	1 - 1½
20—30	1 ½ - 2
30—40	2 - 2⅓
40—60	2⅓ - 3
60—80	3 - 3¾
80—100	3¾ - 4½

*One measuring cup 3.4 ounces of Big V Ultra Premium Puppy Food (380 Me Kcal per Cup).

No Artificial Colors - No Artificial Flavors - No Added Preservatives

Available in 20 Lb. (9.07 kg.)

Product Code:
P058

BIG V

Ultra Premium Feline Diet

POULTRY AND FISH FLAVORS

GUARANTEED ANALYSIS:

Crude Protein, min.....	30.00%
Crude Fat, min.....	10.00%
Crude Fiber, max.....	4.00%
Moisture, max.....	11.00%
Taurine, min.....	0.125%

INGREDIENTS:

Ground Yellow Corn, Poultry Meal, Fish Meal, Wheat Middlings, Soybean Meal, Animal Digest (containing Chicken By-Products and Fish), Poultry Fat (preserved with mixed-tocopherols), Dried Brewers Yeast, Whey Product, Yeast Extract, Salt, Phosphoric Acid, Choline Chloride, Calcium Carbonate, Taurine, Monocalcium Phosphate, Zinc Sulfate, Ferrous Sulfate, Vitamin E Supplement, Mineral Oil, Thiamine Mononitrate, Vitamin A Supplement, D-Calcium Pantothenate, Niacin Supplement, Copper Sulfate, Vitamin B12 Supplement, Folic Acid, Pyridoxine Hydrochloride, D-Activated Animal Sterol (source of Vitamin D3), Calcium Iodate, Riboflavin Supplement, Biotin and Menadione Sodium Bisulfate Complex (source of Vitamin K Activity).

FEEDING SUGGESTIONS:

Kittens: Kittens should be started on Big V Feline Diet as soon as they can eat solid food which is usually 4-6 weeks of age. Big V Feline Diet should be fed moistened (1 part water or milk to 3 parts of Big V Feline Diet), at 4 or 5 hour intervals until 6 months of age.

Older Cats: Big V Feline Diet can be fed just the way it is, but here are a few feeding suggestions:

1. It can be mixed with milk or water.
2. Feed it dry with a bowl of milk or water "on the side".

Available in 20 Lb. (9.07 kg.)

What it is --

Big V Ultra Premium Feline Diet is formulated to meet the nutritional levels by the AAFCO Cat Food Nutrient Profiles for all life stages.