



At **BIG V FEEDS** we strive to give our valued customers what they desire and deserve...

*Quality Products along with
Excellent Service!*

Here is what **BIG V FEEDS**
containing **Diamond V Yeast Culture**
can help do for your Horses

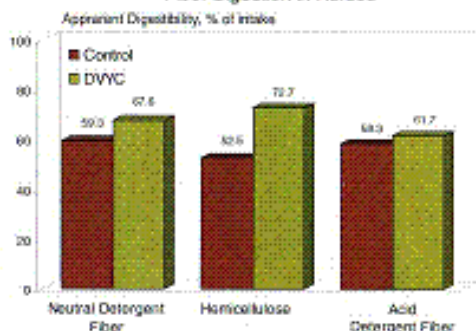
Diamond V Yeast Culture...

enhances feed **Digestibility** and provides unique fermentation factors to the horse. Horses digest their feed in two ways. Feed is digested first by enzymes in the small intestine. Then, feed components not digested enzymatically pass down the digestive system into the colon and cecum where they are further digested by bacterial fermentation.

This is where yeast culture works in the horse.

The *nutrilites in yeast culture increases the fermenting activity of the bacteria* ...to break down more feed and provide the horse with additional nutrients from the feed.

**Influence of Diamond V Yeast Culture on
Fiber Digestion in Horses**



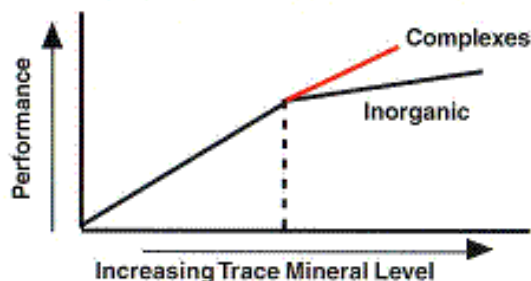
www.zinpro.com

**Relative Bioavailability
of Trace Mineral Sources***

Elements	Sulfate ^b	Oxide	Carbonate	Chloride	Zinpro Corp. Complexes
Zinc	100	37-108	58-100	42-99	150-206
Manganese	100	25-103	23-98	93-102	148-174
Copper	100	0-15	66-68	100-110	116-120
Iron	100	0-15	0-75	44-78	183

- a. Bioavailability values influenced by level of antagonists in the diet, complexity of the diet and stress level for the animal.
 - b. Sulfate is always assigned a value of 100 and values for other sources are determined using regression equations, the 100 value is relative and does not indicate 100% absorption.
- ammerman et al. 1996. Bioavailability of Nutrients for Animals

**Effect of changing Trace Mineral Source
to Maximize Animal Performance**



BIG V FEEDS, INC.

1621 East Electric Ave.
McAlester, Oklahoma 74501

800-722-8106

www.bigvfeeds.com

FROM THE OLD FASHIONED GOODNESS OF OUR GRANDFATHERS
TO THE SCIENTIFIC KNOWLEDGE OF TODAY.



14%

TEXTURED HORSE FEED



100% SATISFACTION GUARANTEED

FEEDING PURPOSE

Heritage® 14% Textured is formulated to be fed to mares, stallions, yearlings, mature pleasure (light activity) and performance (moderate activity & intense) horses.

Heritage® 14% Textured contains added organic zinc and copper to develop strong bones. Biotin, for hoof health and growth. Vitamin E, to help reduce muscle stiffness and improve endurance. Plus selenium, to help support your horse's immune system.

FEATURES

- ◆ Zinpro 4-Plex EQ Organic Trace Minerals
- ◆ 5% and 8% Fat Levels
- ◆ Added Biotin
- ◆ Added Probiotics and Diamond V Yeast
- ◆ Guaranteed Lysine Levels
- ◆ Elevated Vitamin E
- ◆ Improves Mineral Absorption
- ◆ Improves Endurance and Performance
- ◆ Improves quality hoof growth
- ◆ Improves feed digestibility and gut health
- ◆ Supplies needed essential amino acids for the growing horse
- ◆ Antioxidant benefit for horses in training

BENEFITS

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14%

TEXTURED HORSE FEED

GUARANTEED ANALYSIS

(As Fed Basis)

Crude Protein (min.)	14.0%
Lysine (min.)	.65%
Methionine (min.)	.24%
Crude Fat (min.)	5.0%*
Crude Fiber (max.)	7.0%
Calcium (min.)	.80%
Calcium (max.)	1.2%
Phosphorus (min.)	.65%
Copper (ppm)	40
Zinc (ppm)	140
Selenium (ppm)	0.5
Vitamin A (IU/lb.)	5,000
Vitamin D (IU/lb.)	400
Vitamin E (IU/lb.)	80
Biotin (mg/lb.)	.30

* Also available with the same Guaranteed Analysis in an 8% Fat.

FEEDING DIRECTIONS

Daily Lbs. Fed per 100 lbs. of Body Weight

Mature Horses:

Maintenance/Early Gestation	.3 - .5
Light Work/Last 3 Months Gestation	.6 - .8
Stallions	.6 - .8
Medium Work	.9 - 1.1
Heavy Work	1.1 - 1.5

Lactating Horses

Foaling - 3 Months	1.1 - 1.5
3 Months - Weaning	.9 - 1.1

Growing Horses

Weanlings	1.0 - 1.5
Yearlings	1.0 - 1.25
2 Year Olds	.6 - 1.0

INGREDIENTS

Whole Oats, Corn Chops, Steamed Rolled Barley, Wheat Middlings, Soybean Meal, Cane Molasses, Soybean Oil, Dicalcium Phosphate, Dried Yeast, Anise Oil, Lysine, Ferrous Sulfate, Zinc Sulfate, Calcium Carbonate, Salt, Manganese Sulfate, Vitamin E Supplement, Choline Chloride, Copper Sulfate, Sodium Selenite, Niacin Supplement, Riboflavin Supplement, D-Calcium Pantothenate, Vitamin A Supplement, Vitamin B12 Supplement, Folic Acid, Biotin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Ethylenediamine Dihydrochloride, Cobalt Carbonate, Vitamin D3 Supplement, Menadione Sodium Bisulfate Complex, Ascorbic Acid, Dried Lactobacillus Acidophilus Fermentation Product, Dried Lactobacillus Lactis Fermentation Product, Dried Lactobacillus Plantarum Fermentation Product, Dried Streptococcus Cremoris Fermentation Product, Dried Streptococcus Diacetylactis Product, Alpha Amylose, Protease and Beta Glucanase from Dried B-Subtillis Fermentation Product and Dried Aspergillus Oryzae Fermentation Product, Zinc Methionine Complex, Manganese Methionine Complex, Copper Lysine Complex, and Cobalt Glucoheptonate.